



Department of Public Safety
Division of Homeland Security

A Statewide

Small to Large Business Owners, HR Directors, Emergency Managers,
City Planners, IT Professionals, Security & Risk Managers, Public Officials,
Property and Building Managers and Economic Development Directors

Business Preparedness Conference

Continuity and Emergency Preparedness

“The Business Role in Homeland Security”

Governor Jon Huntsman, Jr.

September 15, 2005

8:00 a.m. – 11:30 a.m.

Radisson

215 W. South Temple

Thursday, September 15, 2005

\$35 per person

**Learn from experts how to protect your investment from flood, fire,
earthquake, chemical hazards, terrorist and other man-caused or natural incidents**

- ♦ **Business Continuity Plan Toolkit** ♦ **Cyber Security** ♦
- ♦ **Employee Safety & Training** ♦ **The Titanic Syndrome** ♦
- ♦ **Utah Disasters- A Panel Discussion** ♦ **Ready-Respond-Recover** ♦



How to Register: <http://des.utah.gov/training/schedule.htm>

Registration Coordinator, Andrea Street astreet@saltlakechamber.org 328-5066

Division of Homeland Security, Renee Murphy rmurphy@utah.gov 538-3702

Organizing Committee Chaired by

Salt Lake Chamber of Commerce, Military Affairs Committee

Division of Homeland Security

Association of Contingency Planners, Vest Pocket Coalition, Utah State Chamber of Commerce

EDCUTAH,

Salt Lake Community College, Business Development Centers

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THE **Enterprise**

Utah Business
THE MAGAZINE FOR DECISION MAKERS



Leading Entrepreneurial Growth



Session One: 9:45 – 10:30 a.m. (Sessions Subject to Change)

- **Continuity Planning: A Toolkit for Emergency Preparedness.**

- Presenter: Arthur Franks, Manager, Business Continuity Department, Zions First National Bank

Attendees will receive hands on information about how to begin organizing your company's information to develop a continuity plan that is practical and efficient. The toolkit and check off list will assist any participant in starting and completing the planning process

- **Employee Safety, Evacuation and Training Techniques**

- Presenter: Lt. Colonel Charles Dressen / Utah National Guard

A trained employee can be an asset in responding to and recovering from any type of a disaster. Learn from Lt. Colonel Dressen's vast experience in emergency planning and evacuation training through a series of techniques to implement employee training and participation for a safer work environment.

- **Disaster Utah: A "Reality" panel discussion**

- Panelists: Deseret Morning News, City Editor, Chuck Gates, Organizational Consulting, Stuart Smith, SBA, Stan Nakano and Questar, Mike Maughan

This panel of local professionals will share "Reality" experiences with the audience. From Utah's own downtown tornado and history making Olympic events, you will hear how businesses in Utah have responded during "real time" incidents.

Session Two: 10:45 – 11:30 a.m. (Sessions Subject to Change)

- **Cyber Security: Protecting Cyberspace and Critical Data**

- Presenter: Pete Ashdown, Pres/CEO, XMission

Attacks and security incidents on the Internet run the gamut from pranks to full-on extortion. Learn the nature of these attacks and what can be done to prevent and defend your business from them.

- **The Titanic Syndrome –the "Unthinkable" to the "Unsinkable"**

- Presenter: Ken Kraudy, Emergency Management Coordinator, Sandy City

Joining forces is an obvious strategy when preparing for disasters, but attitudes and notions can sometimes get in the way. This session will discuss ways to prevent the disaster *before* the disaster.

- **Ready – Respond – Recover: Expert Panel Discussion**

- Panelists: US Department of Homeland Security, Office of the Private Sector, Business Liaison, Molly Walsh, US Department of Homeland Security, Protective Security Advisor, Scott Behunin, Salt Lake City Emergency Manager, Mike Stever.

Getting Ready to "Stay" in Business – preparing just makes good business sense! Discussions will include what to "plan for", how to "respond to" and "recover from" all types of natural and man-caused disasters as well as the practices that involve the business role in homeland security with details of how you can protect your investments and what information you should have if federal recovery assistance is ever needed.

Utah Division of Homeland Security
Continuity and Emergency Preparedness
“The Business Role in Homeland Security”
2005 Statewide Business Conference

Please respond by: September 10, 2005

Facsimile 801-328-5098

Email astreet@saltlakechamber.org

Phone 801-538-3702

Renee Murphy rmurphy@utah.gov

Online <http://des.utah.gov/training/schedule.htm>

Yes, I want to make reservations

Name _____ Company _____

Title _____ Address _____

City/Zip _____

Email _____ Telephone _____

General Session/Workshops \$35 per person

Total number of seats _____ x _____ Total Remittance Due _____

☐ Check Enclosed - Payable to **Utah Division of Homeland Security**

Attention Renee Murphy P.O. Box 141710 1110 State Office Building, SLC, UT 84114-1710

Charge to my: ☐ Visa ☐ MC ☐ Discover ☐ AMEX

Name on credit card: _____ Card Number _____

Card Expiration Date _____ Signature _____

Session Selection Descriptions: <http://des.utah.gov/training/schedule.htm>

Session topics and presenters are subject to change

Session One 9:45 – 10:30 a.m.

- ☐ Continuity Planning: A Toolkit for Emergency Preparedness
- ☐ Employee Safety, Evacuation and Training Techniques
- ☐ Disaster Utah: A “Reality” Panel discussion with local professionals

Session Two 10:45 – 11:30 a.m.

- ☐ Cyber Terrorism: Securing Cyberspace and Critical Data
- ☐ Public-Private Partnerships: Avoiding the Titanic Syndrome
- ☐ Ready-Respond-Recover: Expert Panel discussion

Registration Sponsor: Salt Lake Area Chamber of Commerce – Andrea Street 328-5066

Event Coordinator: Division of Homeland Security, Renee Murphy 538-3702

NOTE: Seating is limited. Reservations are made on a first-received basis. Please make your reservations by September 10, 2005.

Presenter Information

Arthur Franks, CBCP Born in Ogden Utah and raised in Central California, married with 2 children and 3 grandchildren. Have lived in Ogden, UT, Stockton, CA, Sacramento, CA, Del Mar, CA, Santa FE, NM, Bellevue, WA, Carlsbad, CA, Issaquah, WA, and Salt Lake City, UT.

Received a BA in Business Administration from the University of the Pacific Stockton, CA. Franks professional career spent 14 years with Mobil Oil Corporation in their retail sales functions. Self employed for 15 years owning several retail and wholesale businesses in the petroleum industry. Retired in Salt Lake and then rejoined the job market in 2002 as a member of the Business Continuity Department of Zions Bank. He assumed the Managers position in 2003 and focused on Business Continuity planning and Emergency Management Planning for Zions over the last three years. DRII CBCP Certified Business Continuity Planner and has attended several trade conferences since joining Zions and manages 142 branch plans and 43 department plans for Zions Bank in the states of Utah and Idaho.

Lieutenant Colonel Charles D. Dressen is the Military Support Officer (MSO), Anti Terror Force Protection Officer (ATFP), and the State Liaison Officer (SLNO) for the Utah National Guard. As the MSO, ATFP, SLNO Coordinator, he advises the Adjutant General and the Utah Joint Staff on the recommended actions For State Security Programs, Weapons of Mass Destruction, Anti-Terrorism/Force Protection, Military Support to Civil Authorities, Civil Military Innovative Readiness Training. The Military Support Officer (MSO) is charged with planning for disaster and recovery operations within the full spectrum of military capability. MSO is responsible for coordinating all disaster response missions and training missions between the National Guard and the Federal, State, and local Office of Emergency Service (OES).

Lieutenant Colonel Dressen received his commission in 1985 from the Officer Candidate School with the Utah National Guard. He served for fours in the US Navy on active duty before joining the Utah National Guard in 1983. Colonel Dressen is Viet Nam Veteran with more 28 years of service in the military. His impressive educational, professional and community service accomplishments include Military, Federal, State and Local awards and decorations.

Chuck Gates joined the Deseret News in 1981 as a night beat reporter covering crime and general assignment. Other assignments: Local Government Reporter, including Salt Lake City during the Mayor Ted Wilson and Palmer Depaulis administrations as well as covering as general assignment the Challenger Disaster. Mr. Gates has been an assignment editor since 1987, Associate City Editor beginning in 1989, Sports Editor 1998-2000 and in 2001, returned to the assignments desk and Associate City Editor status.

Stuart Smith is a Major with the Utah Department of Public Safety and assigned as the Director of the Utah Forensic Services Bureau. Maj. Smith has 26 years experience as a police officer and 18 years as a command officer and part of the management team.

Major Smith has received a number of department awards for casework, leadership and excellence in developing government programs and services. He has had the opportunity to work on many special assignments within the Utah Department of Public Safety and for the State and Federal Government. Major Smith is a graduate of Diablo Valley College, the FBI Academy, the DEA Command Academy, and the Utah Executive leadership program. He is a member of the American Academy of Certified Public Managers (CPM) and has served as President of the State CPM society. He is the founding President of the Utah Narcotic Officers' Association, Past President of the FBI National Academy Graduates Association, Member of the International Chief's of Police Association, and Utah Chief and Sheriff's Association; past Executive Board member of the Western Identification Network (WIN), National Law Enforcement Telecommunications Network System (NLETS), and was appointed by the Director of the FBI as a member of the Executive Board of the National Criminal Information Center Systems (NCIC) and Criminal Justice Information Systems (CJIS).

Major Smith has been an instructor and guest lecturer at the Utah Police Academy, the New Mexico Police Academy, for the FBI, the US State Department and numerous organization and conferences worldwide. Major Smith is an accepted court expert in State and Federal in a number of disciplines. Major Smith has written legislation, testified in front of the Utah State Senate, Utah House of Representatives, and the US Senate Judiciary Committee.

Major Smith consults part time to Organizations, Companies and Governments worldwide on organizational management, planning, training, integration issues, and work process improvement.

In the Past Major Smith has owned and operated his own business in the San Francisco Bay Area, been a professional athlete, a world class sailor, race car driver, motocross racer, rock climber, tennis instructor, youth team athletic coach and Dad.

Stan Nakano is the Utah District Director for the U.S. Small Business Administration. Nakano has ultimate responsibility for a district loan portfolio that is currently in excess of a half billion dollars. In addition, Nakano oversees a variety of entrepreneurial development programs available to the public. In the year 2004, the Utah District guaranteed 1820 loans in the total amount of \$250 million, and provided training and counseling to over 25,000 Utahns through its resource providers. Under the direction of Nakano, the Utah District has received national recognition for "Outstanding Portfolio Management Division" and "Outstanding Legal Division". In 1999, the Utah District Office received SBA's "Best of the Best" award. The Utah office is especially proud of this honor because it is given to the one district office, out of SBA's 68 district offices, that best fulfills its goals.

Before becoming the District Director, Nakano served as the Chief of Portfolio Management for the Utah District Office. Nakano has an education background in finance and managed the SBA department for a Utah bank before coming to SBA. Nakano has served and continues to serve on various committees relating to economic development and small business.

Nakano is most proud of the great number of businesses the SBA has been able to assist including "new market" businesses (owned by women, minorities, veterans and international trade) and encourages all Utah small businesses to seek out the SBA.

Mike Maughan is currently serving as Security Supervisor for Questar Gas. Mr. Maughan was assigned to that position in preparation for 2002 Winter Olympics as was responsible for the development and implementation of the Olympic Security Plan. Subsequent to the 9/11 attacks, he has led efforts to develop Questar's pipeline security plan and implement improvements to infrastructure protection.

He graduated from Utah State University in 1979 with a degree in Occupational Safety and Health. After a short stay at PacifiCorp (3 yrs), he joined Questar and spent 20 years working in Rock Springs, Wyoming with Safety and Security responsibilities. Mr. Maughan has served in various capacities in Safety, Security and Emergency Response organizations. Returned to Utah in 2000.

Pete Ashdown started Utah's first Internet Service Provider, XMission in 1993. Throughout the growth of the Internet over the past ten years, Xmission has consistently lead in innovation and service. Mr. Ashdown studied Computer Science at the University of Utah, and first onncted to the Internet in 1987. He as dealt with computers in communications for over 20 years.

Mr. Ashdown has shown a consistent commitment to community. Xmission has long had an unbiased donation policy for any state 5013C non-profit account and supports many local organizations through donations. He is proud to be a native Utahn with ancestral heritage of the first Utah pioneers. Peter is married with two young children.

Ken Kraudy currently serves as the Emergency Management Coordinator for Sandy City, Utah. In that capacity he works with city administration officials and all city departments in handling tasks

related to emergency management for the city and assists in developing relationships with the private sector, and coordinating the city's emergency plans.

Ken served 5 years in the U.S. Marine Corps and then obtained a Masters degree in Educational Psychology. Prior to becoming involved in the Emergency Management field, he served as a corporate training director, a retail department store manager, a corporate human resources director, and a college instructor. Ken also served for several years as a volunteer at the Utah State Prison.

Ken presently serves on the board of the Utah Association of Contingency Planners and is president-elect of the Utah Emergency Managers Association.

Molly Walsh, currently serves as the Business Liaison Director- EP&R out of the US Department of Homeland Security For twenty one years Molly held selling, marketing, public relations and government affairs positions of increasing complexity and responsibility at Garfinckel's Department Store, Tiffany & Company, Estee' Lauder Companies, and Altria Corporate Services, parent company to Phillip Morris and Kraft Foods. At Altria she was Director, Government Affairs and Policy Outreach and served as a liaison for external affairs with state governments. In the federal government, Molly served for four years in the first Bush Administration at the Department of Labor as a Special Assistant to the Deputy Under Secretary for International Affairs and Assistant Secretary for Congressional and Intergovernmental Affairs. She also served for three years in the Reagan Administration as Staff Assistant to Secretary of Transportation Dole. Finally, for three years in the 1980's and 90's she worked on Dole for President Campaigns. Ms. Walsh holds a BA degree from the University of Southern California.

Scott A. Behunin, Protective Security Advisory for the Department of Homeland Security in the Salt Lake District, which includes Utah and Idaho. Scott served for over 26 years for the State of Utah in the office of the Commissioner of Public Safety, the Director of the Division of Emergency Services and Homeland Security and the Bureau of Criminal Identification. His responsibilities included: Homeland Security, the Governors Authorized Representative to FEMA; Chemical Stockpile Emergency Preparedness Program; Disaster Preparedness & Response; Utah Center for Domestic Preparedness; Liaison and Administrative Support Office; Hazard Mitigation; Hazardous Materials Institute; Local Emergency Planning Commission, and the single point-of-contact for federal funding.

Mr. Behunin also served as a member of the Utah Olympic Public Safety Command for Emergency Management for the 2002 Salt Lake City Winter Olympic Games. He developed plans and processes with local and county jurisdictions consistent with the state and federal response plans in support of the 2002 Winter Olympic Games. Scott worked with multi local, state and federal agencies in the public safety sector to develop Utah Homeland Security strategies, systems and processes for the prevention, deterrence, response and recovery for all imminent threats and disasters. Scott provided input and testimony to the development of National Homeland Security Strategy for the White House Office of Homeland Security.

He received the 2005 Superior Civilian Service Award from the Department of the Army and the Attorney General's Award for Outstanding Contributions to Community Partnerships for Public Safety for his role in the Utah Olympic Public Safety Command during the 2002 Winter Olympic Games.

Mike Stever, Emergency Program Manager for Salt Lake City, Utah. He oversees all aspects of Emergency Management in mitigation, preparedness, response, and recovery. Mr. Stever also serves as occasional contract instructor/facilitator for the Emergency Management Institute at the National Emergency Training Center in Emmitsburg, Maryland. Mr. Stever has served in leadership positions on the National Board of the Association of Contingency Planners, the Utah Chapter of the Association of Contingency Planners and the Utah Emergency Manager's Association. Prior to employment with Salt Lake City, Mr. Stever served with the State of Utah as State Training Officer, Exercise Training Officer, and most recently, Training Program Manager. Also, Mr. Stever handled the additional duty assignment as Public Information Officer.

Mr. Stever's previous Emergency Management employment and adventure experiences include service as Deputy Director of Emergency Services and Director of Public Affairs at the county level; plus a five year stint with a metropolitan police department in all aspects of law enforcement including patrol, plain-clothes assignments, officer survival instructor, and Special Weapons and Tactics Officer.

Mr. Stever has a Bachelor of Science degree from Weber State University with a double major in English and Theater Arts with a strong minor in Education. Mr. Stever taught Junior High School for two years.

Before pursuing advanced education, Mr. Stever proudly served the nation in the United States Army Special Forces for three overseas assignments including two combat tours in Viet Nam as a communications NCO and medical specialist assigned to conduct unconventional warfare activities. Major Stever retired from active reserve military duty as a company commander for the 19th Special Forces Group of the Utah National Guard. As a former volunteer Certified Firefighter and Emergency Medical Technician, Mr. Stever brings a strong background of emergency services and current trends to his emergency management assignments.